

Contract # 48473

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/27/12

09/27/12

Charles Shiebler

No

Normal

15.00

\$8,137.50

\$46,112.50

09/27/12

09/27/12

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Contract # 48473

Schedule Dates 09/28/12-09/30/12
Advertiser LIVE FREE PAC-REPUBLICAN GOVERNOR'S (3552)
Agency Target Enterprises (1623)
Product POLITICAL ISSUE (1052)
Brand Est. 363 9/28-9/30/12 (27975)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 363
CPE Local/Political Issue Agency
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Target Enterprises
16501 Ventura Blvd.
Encino, CA 91436

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,137.50
Net Total \$46,112.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 15 \$54,250.00
Grand Total: 15 \$54,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	11:29p- Saturday Night Live	1						1		1	\$4,800.00	\$4,800.00	WHDH Boston (WHDH)		9/27/12
14.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	12:30A- Extra Weekend	1						1		1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/27/12
15.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	1:30A- Access Hollywood	1						1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.